



Canadian Energy Executive Association '71  
Energy Business Forum  
presents:



# MISSION:POSSIBLE

## Making the Energy Transformation Happen

THURSDAY • AUGUST 25 • 2022

FAIRMONT BANFF SPRINGS HOTEL • CONFERENCE CENTRE

8:00AM-10:00AM Registration

8:00AM-9:15AM Networking Breakfast

8:45AM-9:00AM Welcome: CEEA '71 Chairs, **Steve and Jenn Major**

9:00AM- 9:45AM **Keynote One: Hon. Sonya Savage** - Minister of Energy

9:45AM-10:45AM **Panel One: Energy Transformation is Big Business**

10:45AM-11:15AM Networking Break

11:15AM-12:15PM **Panel Two: Creating the Right Environment for Energy Transformation**

12:20PM-1:00PM **Lunch**

12:45PM-1:30PM **Keynote Two: Michael Shellenberger** - Environmental Progress

1:30PM-2:00PM Networking Break

2:00PM-2:30PM **Panel Three: Living the Message**

- **Chris Wright** - Liberty Oilfield Services
- **Michael Binnion** - Director, CEEA Energy Business Forum

2:35PM-3:00PM Networking Break

3:00PM-3:30PM **Round Table One: Connecting to Canadians: What Do They Really Want (and Need) to Know About Energy**

3:30PM-4:00PM **Round Table Two: Global Transformation Talk: What Can Canada Show the World?**

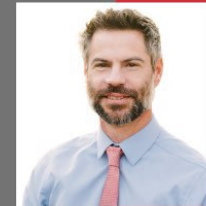
4:00PM-4:30PM Summary of the Round Tables and Thank you

4:35PM-5:30PM CEEA EBF Cocktail Reception, presented by ATB



KEYNOTE SPEAKER

**Hon. Sonya Savage**  
Alberta  
Minister of Energy



KEYNOTE SPEAKER

**Michael Shellenberger**  
President,  
Environmental Progress



SPEAKER

**Chris Wright**  
CEO and Chairman,  
Liberty Oilfield Services



CEEA '71 HONOREE

**John W. H. Geddes**  
Lifetime Achievement  
Award Recipient

*Canadian Energy  
Executive Lifetime  
Achievement Award  
Dinner to follow*